

SERIES V
TRIPS—TIPS—& SECRET PLACES

PRESS RELEASE

After 52 episodes on Europe, Rudy Maxa and the *Smart Travels* team turn their attention to the endlessly intriguing and exotic Pacific Rim in 13 new half-hour episodes. From the neon night life of Shanghai and Hong Kong to peaceful Chinese villages lost-in-time; from San Francisco's picturesque cable cars and traditional neighborhood hangouts to Sydney's stunning harbor and soaring Opera House, *Smart Travels—Pacific Rim (Series V)* features more of Rudy Maxa's picks of the world's best destinations. Continuing public television's first HDTV series, these 13 new half-hour episodes offer Rudy's take on Pacific Rim sites including New Zealand, Mexico, Seattle and Vancouver. He models hassle-free ways to get to great places, to discover the vitality and character of each destination, and to plot a memorable, independent trip. *Smart Travels—Pacific Rim with Rudy Maxa Series V* will air on (station) _____ at (time) _____, (day) _____ beginning (date) _____. Host Rudy Maxa, a *National Geographic Traveler Magazine* contributing editor, is a Pulitzer Prize-nominated reporter and public radio's original *Savvy Traveler*.

In these brand new episodes, Maxa highlights the spirit of change on the Pacific Rim—the music, art, fashion and architecture that engage and inspire today's travelers. In each episode, he tracks down trendy cuisine, a fantastic hotel or a favorite hot spot of the locals.

To bring the Pacific Rim alive, Rudy takes viewers to treasured, historic sites. He rambles through ancient ruins, temples and cobbled streets, showing viewers the stories of the Pacific Rim's past. When it's time to relax, he shares his favorite serene, pristine and hidden places.

Smart Travels—Pacific Rim with Rudy Maxa Series V builds on the carefully crafted, viewer-friendly format of Small World's other 130 popular travel episodes on public television. Host Maxa is engaging, sophisticated, wry and practical. As with all Small World travel series, *Smart Travels* shows viewers how to travel in style for less and how to take charge of their own trips. Rudy's itineraries lead into the tourist-savvy destinations first and then beyond, making travel easy for first-timers and anyone who can read a map, browse a guidebook, pack light, and enjoy good wines and food. *Smart Travels* motivates independent travel and appeals to armchair travelers. These are real trips with precise you-are-there details. Every week, Rudy highlights a manageable itinerary of famous spots and off-the-beaten-path surprises.

Each half-hour episode delves into the rich historical and cultural nature of destinations, and provides practical insights for traveling. Rudy visits famous sites and lesser-known attractions. He bikes past vineyards, swims with sharks, boogie-boards down rivers, soars through the sky and dives off a cliff. Rudy walks, hikes, drives and seeks out locals to learn where they take out-of-town friends. This is thoughtful travel—an engaging way to gain insight into the Pacific Rim. Through the lens of Emmy Award-winning photographers, the audience sees some of today's premier sights from New Zealand's pristine South Island to Vancouver's bustling Gastown and Australia's Great Barrier Reef.

Part of the delight of travel is planning. Rudy offers tips on travel philosophy, reservations, car rentals and leases, jumping the language barrier, avoiding the crowds, shopping, wine tasting, dining in style for less, and meeting the people who make travel unforgettable. Rudy cozies up to the new and the old, adding a touch of luxury to the day-to-day delight of discovery. Diversity is a touchstone of this series. Rudy's philosophy is clear: savvy travelers find these Pacific Rim destinations on their own, at their own pace. He's just eager to get them started. Armchair adventurers and seasoned travelers alike will be delighted with *Smart Travels—Pacific Rim with Rudy Maxa Series V*.

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PRESS RELEASE

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Six DVDs and six VHS home videos of *Smart Travels—Pacific Rim with Rudy Maxa Series V* are available from Small World Productions. Each 60 or 90 minute video contains two or three episodes from the series paired geographically. Each DVD has more than an hour of value added bonuses: Rudy's consumer travel tips, quick clicks to locations and topics, never-before-seen bonus footage, and more. There are 30 *Smart Travels* DVDs and videos containing all 65 series episodes at \$24.95 each (plus shipping). To order call 800.866.7425 or online, at www.SmartTravels.tv.

Small World Productions, Inc. of Seattle, produces *Smart Travels—Pacific Rim with Rudy Maxa Series V*. KCTS/Seattle Public Television and SavTrav Productions are co-producers. KCTS is the presenting station. Expedia.com, the world's largest online travel company, provides major corporate support for production and national distribution of the series. Additional support is provided by MedJetAssist.com and Cathay Pacific Airlines. American Public Television (APT) of Boston distributes all 65 episodes nationally.

HDTV versions of each episode are up-linked on the public television HD satellite transponder. More than 175 stations now broadcast *Smart Travels* in HDTV and simulcast the series in NTSC, or standard television. More than 270 public TV stations have signed up to air the NSTC "letterboxed" version of Series V. Digital audio is transmitted in stereo.

For 44 years, American Public Television (APT) has been a prime source of programming for the nation's public television stations. APT distributes more than 10,000 hours of programming including *JFK: Breaking the News*, *Simply Ming*, *Globe Trekker*, *Smart Travels—Europe*, *Julia and Jacques Cooking at Home*, *Battlefield Britain*, *Jungle*, *America's Test Kitchen*, *Lidia's Italian-American Kitchen* and classic movies. APT is known for identifying innovative programs and developing creative distribution techniques for producers. In four decades, it has established a tradition of providing public television stations nationwide with program choices that enable them to strengthen and customize their schedules. Press should contact Donna Hardwick at 617.338.4455 ext. 129 or via email to Donna_Hardwick@APTonline.org. For more information about APT's programs and services visit APTonline.org.

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FACT SHEET

Title: *Smart Travels—Pacific Rim with Rudy Maxa Series V*

Major support: Expedia.com

Additional support: MedJetAssist.com and Cathay Pacific Airlines

Format: Available in HDTV (on public television HD transponder) Stereo Audio
Available in NTSC Letterboxed (on APT transponder) Stereo Audio

Episodes: 13/30s

Category: Travel, How-To

Release: April 1, 2006 **NOLA CODE:** SMTR

National Distribution: American Public Television – Exchange
Unlimited releases through March 31, 2009

Producer: Small World Productions
Producers of: *Smart Travels—Europe with Rudy Maxa Series I, II, III, and IV*
Travels in Europe with Rick Steves
Travels in Mexico and the Caribbean with Shari Belafonte
America's Historic Trails with Tom Bodett

Co-producers: KCTS/Seattle, SavTrav Productions, St. Paul, MN

Promotion Materials: Series Press Release, Individual Program Descriptions, Rudy Maxa Bio, Production Credits, digital versions of B&W and color photos available for download at www.SmartTravels.tv, 30-second generic promo and 30-second promos for each episode

Production Date: 2005/2006, ©2006 by Small World Productions, Inc.

Related Merchandise: Six DVDs and six VHS home videos, two or three episodes per DVD or tape, \$24.95 each: *Maui & Hawaii's Big Island/Oahu & Kauai; San Francisco/Seattle/Vancouver & Victoria; Shanghai/Hong Kong; Sydney/Australia's Queensland; New Zealand's North Island/New Zealand's South Island; Guadalajara & Puerto Vallarta/Mexico City, Ixtapa and Zihuatanejo*. DVDs have more than an hour of added value bonuses including consumer travel advice from Rudy Maxa. Shipping and handling: \$4. Order desk: 800.866.7425 or www.SmartTravels.tv

Pledging: Rudy Maxa is available for on-air pledging—contact Small World.
Content Related Merchandise for Pledge Premiums:
120+ min. DVDs with two or three episodes plus added value material \$7.50 each, station price;
DVD six-pack with 26 *Smart Travels* episodes and extras \$16.50, station price; 60-or 90-min.
VHS home videos \$7.50 each, station price; 30-min. VHS home videos \$6 each, station price;
Plus pass-through of UPS charges for shipping.

Viewer Inquiries

Contact: Small World Productions, Inc.
P.O. Box 28369, Seattle, WA 98118
Business office: 206.329.7167, Viewer DVD/Tape Orders ONLY: 800.866.7425
www.SmartTravels.tv or e-mail at info@travelsmallworld.com

American Public

Television/PI Contact: Dawn Anderson, 617.338.4455, ext. 149

RUDY MAXA

HOST OF SMART TRAVELS, THE PUBLIC TELEVISION SERIES

Rudy Maxa, *Smart Travels* host and co-executive producer, is one of America's best known consumer travel experts—on radio, television, in cyber-space and in print. He's been a journalist for more than 30 years and for the last 14 years has been known as "the Savvy Traveler" on public radio's business show, *Marketplace*.

In addition, Maxa is a contributing editor and award-winning writer for *National Geographic Traveler* magazine. His travel articles have also appeared in *GQ*, *Forbes*, *USA Today.com*, *Modern Maturity*, *Worth*, *Travel & Leisure*, the *Washington Post*, and dozens of other national publications. In addition to hosting 65 episodes of *Smart Travels* on public television, Mr. Maxa appears frequently as a travel expert on ABC's *Nightline*, CNN, Fox News Channel and other networks.

As a *Washington Post* investigative reporter earlier in his career, Maxa's reporting on political scandals was nominated by the paper for a Pulitzer Prize. During his tenure at the *Post*, he won the John Hancock Award for Excellence in Business and Financial Journalism.

Maxa has written for an ABC-TV dramatic series and is a frequent speaker to travel industry groups as well as the public. The father of two children, he lives with his fiancée in St. Paul, Minnesota.

SMART TRAVELS PRODUCTION TEAM BIO

For 20 years, Small World Productions has produced substantial, content-driven travel series for public television. The Seattle-based company has produced more than 140 half-hour episodes and four pledge specials that are popular with public television programmers and viewers. This body of work translates into more than 165 home video and DVD titles. SWP production credits include: *Smart Travels—Europe with Rudy Maxa Series I, II, III, IV and V*; *Travels in Europe with Rick Steves Series I, II, III and IV*; *Travels in Mexico and the Caribbean with Shari Belafonte*; *America's Historic Trails with Tom Bodett*; *Best Travels in Europe* and *Best of the Mediterranean*. SWP programs have helped to raise tens-of-millions of dollars in viewer contributions to public television stations. Small World's awards include CINE Golden Eagles, national Telly Awards, International Communicator Awards and Columbus International Film Festival Awards.

SWP partners Patricia Larson, Sandra Nisbet and John Givens created the series *Smart Travels—Pacific Rim with Rudy Maxa*. In addition to their body of work with SWP, Ms. Larson and Ms. Nisbet have advanced degrees in theater, and an extensive background in history, play-writing, international travel and college teaching. CEO Givens, the series executive producer, edits five episodes in each series. He has been producing, directing and editing public television programs for more than 35 years. Givens was honored with an APT MVP Award in 2000. Larson and Nisbet have won several CINE Golden Eagles each, as well as numerous Telly Awards and a Columbus International Film Festival Award.

For *Smart Travels*, Small World is joined by a team of award-winning photographers, editors and producer/writers. Producer Patty Conroy has won several Telly Awards and five CINE Golden Eagles for her work with Small World, the Boeing Company and the University of Washington. Conroy's *Smart Travels* episode on *Norway* was honored with an Emmy Award. Producer Susan McNally is a Seattle based producer/writer/director and winner of several Telly Awards and two CINE Golden Eagles. A *Smart Travels Series III* episode produced by Ms. McNally was a finalist in the New York Film Festival. Award-winning photographer Tom Speer of Seattle has shot more than 110 travel episodes for Small World. His other national credits include *The Miracle Planet*, *Fire on the Rim*, *Death: The Trip of a Lifetime*, *Bill Nye the Science Guy*, *The Frugal Gourmet* and *The NewsHour*. Editor David Ris brings unique skills and knowledge of high-definition television production to the project. Mr. Ris has edited more than six dozen travel episodes for SWP, including Emmy, Telly and CINE Award winners.

**CUTTING-EDGE DIGITAL TELEVISION:
Smart Travels Series V
continues Public Television's First HDTV series**

On April 1, 2006, Small World Productions, KCTS/Seattle and American Public Television (APT) will release 13 new episodes of *Smart Travels—Pacific Rim with Rudy Maxa*, continuing public television's first high-definition television series. All 65 programs in the series were photographed and edited in Sony's 1080i HDCam format. The result is a visually stunning, cutting-edge, digital television series.

APT will feed *Smart Travels V* on the HD satellite transponder to public TV stations nationwide. Many stations will broadcast the series in both HDTV and NTSC, or standard television. The NTSC version will be "letterboxed" to show the wide-screen images of the HDTV production. "Viewers watching in NTSC will see images that are noticeably brighter and clearer than they'd expect," according to series executive producer John Givens of Small World Productions. Digitally mastered stereo audio is featured on both the HDTV and NTSC versions of the series.

"Best of all, the stunning beauty of the Pacific Rim and the luscious detail of HDTV are a ready-made match, sure to be a hit with public television programmers and viewers for years to come," according to Givens. Public radio's original *Savvy Traveler*,™ Rudy Maxa, hosts *Smart Travels—Pacific Rim*.

More than 175 public television stations are now broadcasting in HDTV while they continue to transmit in standard-definition NTSC as well. All TV stations will be required to convert to digital transmitters within the next few years. APT also distributes the standard-definition version of *Smart Travels* nationally. Major corporate support for production and distribution of *Smart Travels* is provided by Expedia.com, the world's largest online travel company.

HDTV is the wide-screen, digital television standard adopted by the FCC several years ago. It provides brilliant images and incredible detail with nearly four times the resolution of standard television. HDTV is the first major revision of television's transmission format since its inception in the 1940s. For many viewers, the change from NTSC to HDTV will be as dramatic as the change from black and white to color in the 60s.

Six DVDs and six VHS home videos of the series are available from Small World. Two or three geographically related episodes are combined on each 60 or 90-minute tape. DVDs are 100+ minutes and include extra value bonuses and consumer travel advice from series host Rudy Maxa. DVDs and home videos may be ordered by calling 800.866.7425 or online at www.SmartTravels.tv. *Smart Travels—Pacific Rim VI*—in HD, of course—is in the works and seeking corporate underwriting.

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SERIES V PROGRAM DESCRIPTIONS

501 – MAUI AND HAWAII’S BIG ISLAND

The cultures of the Pacific converge on the breathtaking islands of Hawaii. This trip Rudy begins on Maui, where he braves the twisting road to Hana with its cascading waterfalls and tropical splendor. Fire-knife dancers light up the night sky, and we sway to the rhythms of hula and slack-key guitar. Later, Rudy hops over to Hawaii’s Big Island for ancient petroglyphs and a helicopter tour of the world’s most active volcano.

TIPS ON SNORKELING AND GOLFING.

502 – OAHU AND KAUAI

Sunning, swimming, surfing and boating at Waikiki Beach are just the start in Honolulu. Rudy explores Hawaii’s Polynesian roots at the venerable Bishop Museum, remembers WWII history at Pearl Harbor, and pays homage to King Kamehameha. From Oahu we head north to Kauai, “The Garden Island” whose sheer beauty screams “tropical paradise.” Rudy hikes the Waimea Canyon and kayaks past traditional Hawaiian villages. The Allerton Gardens show off rare tropical plants, and restored homes of planters recall days when sugar was king.

503 – SAN FRANCISCO

The port city of San Francisco revels in art, diversity and food. Chinatown is a feast for the senses, and the city’s new Asian Art Museum a must-see. We get savvy on sourdough and tour notorious Alcatraz Island. A stroll through the Haight neighborhood harkens back to the “Summer of Love”, and the Italian cafes of North Beach serve up a dollop of hospitality with their espresso. Crossing the Golden Gate, Rudy heads to Napa Valley wine country for a relaxing mud bath and some off-beat garden art.

TIPS ON VEGETARIAN FOOD AND WINE-TASTING.

504 – SEATTLE

A hip, happening urban center surrounded by natural beauty, Seattle combines city life with the great outdoors. Rudy explores the vibrant downtown, samples microbrews and lattes, noses around Seattle’s neighborhoods and hops aboard a ferry. Excursions take us hiking at magnificent Mount Rainier and boating through the San Juan Islands in search of whales.

TIPS ON GREAT SEAFOOD AND GETTING OUTFITTED FOR THE OUTDOORS.

505 – VANCOUVER & VICTORIA, BRITISH COLUMBIA

As Canada’s door to the Pacific Rim, Vancouver is a vibrant mix of European heritage and Asian cultures. In this vital, young and dynamic city Rudy explores the mix of cultures that inspires world-class cuisine, a spirited night life and modern Asian shopping centers. Nature is ever present and Rudy visits a temperate rainforest and rides a gondola to the top of a mountain just minutes from downtown. A spectacular ferry ride to Victoria brings Rudy to a bastion of British Heritage where he enjoys afternoon tea, visits the beautiful Butchart Gardens and dines on seaweed plucked from the seashore.

506 – SHANGHAI

China’s new powerhouse, Shanghai dazzles with fantastic skyscrapers, non-stop shopping and delicious dining. From traditional Tai Chi in the parks and teahouses to market madness and tumbling acrobats, Rudy explores tradition and modernity in this burgeoning city. Excursions to the gardens of Suzhou and the canal town Zhouzhuang bring the ancient past alive.

TIPS ON GETTING AROUND AND EATING WELL.

507 – HONG KONG

We get a Pacific Rim rush when we visit energetic, ever-changing Hong Kong. On a famous Star Ferry, Rudy savors one of the most majestic skylines on earth. Here, where ancient tradition cozies up to ultramodern, we take in monasteries, Chinese herbs and a city obsessed with shopping. The island of Lantau features one of the world’s largest statues of Buddha. And in the fishing village of Sai Kung, Rudy feasts on freshly caught seafood.

TIPS ON MARKETS AND FENG SHUI.

508 – SYDNEY

Australia's stunning metropolis, Sydney seduces with its glorious harbor, carefree attitude and sunny beaches. From the Opera house to the Harbor Bridge to Circular Quay Rudy basks in the sights along the harbor. Then, it's pub hopping in the old Rocks quarter, admiring aboriginal art, and a watery adventure at the aquarium. Excursions take us surfing at Bondi beach and exploring the cliffs and rainforests of the Blue Mountains.

TIPS ON EATING WELL AND BEST BEACHES.

509 – QUEENSLAND, AUSTRALIA

Sun-washed beaches, chic beachside towns, cliffs and rainforests and one of the seven natural wonders of the world, The Great Barrier Reef, Queensland is the ultimate outdoor adventure. We begin north of Brisbane along the sunshine coast, exploring sand dune covered islands, coastal towns and parks. Then we fly north to Cairns, the gateway to the coral, multicolored sea life and azure waters of the Great Barrier Reef.

TIPS ON AVOIDING POISONOUS CREATURES AND DIVING.

510 – NEW ZEALAND'S SOUTH ISLAND

The South Island of New Zealand weaves Kiwi culture with scenic splendor. The vast vineyards of Marlborough helped bring this country's wines to the world stage. At a local artists' colony, Rudy gets a crash course in Maori bone carving. The breathtaking city of Queenstown draws adventure enthusiasts from around the world. We brave white-water rapids on river boards and ride a hot air balloon for soaring views of "Lord of the Rings" country.

TIPS ON MAORI CRAFTS AND EATING MUSSELS.

511 – NEW ZEALAND'S NORTH ISLAND

With spectacular seismic activity, fascinating plant and animal life, and to-die-for natural beauty, New Zealand is a traveler's dream. In the Bay of Islands, Rudy kayaks along the North's most glorious coastline. A Maori guide shows us where local tribes signed a controversial treaty with European settlers. Known as the country's bread basket, Hawke's Bay offers bike rides through fruit and olive groves, and a town with one of the highest concentrations of art deco buildings in the world.

TIPS ON OYSTER SHUCKING AND OLIVE OIL.

512 – GUADALAJARA & PUERTO VALLARTA

Guadalajara is alive with the music of mariachis, flowers, colonial architecture, and passionate artists. Rudy explores the rich history and culture of "The Most Mexican of Cities." Art and artists are an important part of Guadalajara and Rudy takes it all in from the papier-mâché piñatas to the dramatic murals of Orozco. Rudy tours a tequila factory, learns about margaritas and samples the best of traditional Mexican cooking. Then it's an easy hop to the coast where Puerto Vallarta's traditional charm still survives next to its new resorts.

513 – MEXICO CITY AND IXTAPA

Mexico City, the world's largest metropolis, is modern, crowded, cosmopolitan, and steeped in tradition. Rudy begins with Mexico's ancient roots just outside the city at pre-Aztec Teotihuacán. The superb National Museum of Anthropology provides more insights into ancient Mexico. For modern day excitement, we hang out at the Zócalo, the world's second largest square and the center of national life since the Aztec era. Finally we head beach-ward to the resorts of Ixtapa-Zihuatanejo on the Mexican Riviera.

TIPS ON GETTING AROUND AND WATER SPORTS.

SERIES V PRODUCTION CREDITS

SMALL WORLD PRODUCTIONS, SEATTLE

Executive Producer/Editor John Givens
Co-Executive Producer/Host..... Rudy Maxa
Producer/Writers..... Patty Conroy, Susan McNally,
Patricia Branch Larson, Sandra Lewis Nisbet
Consulting Producers Patricia Branch Larson, Sandra Lewis Nisbet
HDTV Photographers..... Tom Speer, Karel Bauer, Joe Pontecorvo, Peter Rummel, Eric Jensen
AVID Editor/ HDTV Post Production David Ris
HDTV Consultant..... Jerry Morin, University of Washington
Graphic Designers..... Lisa Moore, KCTS
Rodney Fehsenfeld, KCTS
Researcher..... Richard Upjohn, Douglas Newell
Production Assistant Sara Givens, Douglas Newell
Original Music Composer/Arranger Denny Gore, Safari Studios
Musicians Denny Gore, Hans Teuber, Tom Hopkins, Ted Turner, Joann Gillis,
Denny Hall, Scott McGougan, Roger Ferguson, Mike Stoican
Additional music Klaus Lenzian, Network Classical Music Library, Davenport Music,
Partners in Rhyme, Gene Michaels Productions, Unique Tracks,
Fresh Music, Opuzz, Nash Music Library

MAJOR CORPORATE SUPPORT..... Expedia.com

ADDITIONAL SUPPORT MedJetAssist.com and Cathay Pacific Airlines

KCTS/SEATTLE

Executive in Charge Jay Parikh
Station Relations Tom Niemi

AMERICAN PUBLIC TELEVISION

Executive Producer..... Nelsa Gidney
Vice-President,
Exchange & Distribution Services..... Chris Funkhouser
Distribution Services Nancy Carter
Press Contact Donna Hardwick
Public Information Dawn Anderson
President..... Cynthia Fenneman



The photos below for *Smart Travels—Pacific Rim with Rudy Maxa* are available in digital form at www.SmartTravels.tv in the press kit section. Additional photos from other episodes will be posted on the web site when they are available. Downloadable MSWord versions of all press kit documents are available too.

If you need assistance, please call 206.329.7167 or e-mail Small World at info@travelsmallworld.com. We will respond promptly.

OVERALL CAPTION: After 52 episodes on Europe, Rudy Maxa and the *Smart Travels* team turn their attention to the endlessly intriguing and exotic Pacific Rim in 13 new half-hour episodes. From the neon nightlife of Shanghai and Hong Kong to peaceful Chinese villages lost-in-time; from San Francisco's picturesque cable cars and traditional neighborhood hangouts to Sydney's stunning harbor and soaring Opera House, *Smart Travels—Pacific Rim (Series V)* features more of Rudy Maxa's picks of the world's best destinations. Continuing public television's first HDTV series, these 13 new half-hour episodes offer Rudy's take on Pacific Rim sites including New Zealand, Mexico, Seattle and Vancouver. Host Rudy Maxa models hassle-free ways to get to great places, to discover the vitality and character of each destination, and to plot a memorable, independent trip. Maxa, a well known travel personality, writer and lecturer, is a Pulitzer Prize nominated reporter and the *Savvy Traveler*™ on public radio's *Marketplace* series.

#1 (Head Shot) Rudy Maxa, is host of *Smart Travels—Pacific Rim*, public television's first HDTV series. For years, Maxa's candor, expert interviews, and passion for travel have provided good natured, insightful tips as the *Savvy Traveler* on public radio's *Marketplace* series. Now, in 65 public television episodes, Rudy shows viewers "Smart Travels"—how to see what you want to see; how to get the most for your time and money.

#2 (underwater with shark) *Smart Travels* host Rudy Maxa swims with sharks at an aquarium near Sydney, Australia. Sydney is featured in a new episode of public television's first high-definition television series. Thirteen all new episodes of *Smart Travels with Rudy Maxa* offer new takes on top travel destinations. Maxa models hassle free ways to get to great places, to discover the Pacific Rim's vitality and character, and to plot a memorable, independent trip.

#3 (in gondola with hat) *Smart Travels* host Rudy Maxa takes in stunning, misty views of Australia's Blue Mountains on a gondola ride to the top. The Blue Mountains are featured in an all new episode on Sydney. *Smart Travels Series V* continues public television's first high definition series with 13 new episodes and offers new takes on top travel destinations. Maxa, a well-known travel personality, writer and lecturer, is a Pulitzer Prize nominated reporter and the *Savvy Traveler*™ on public radio's *Marketplace* series.

#4 (Rudy on boat off Hawaii's Big Island) *Smart Travels* host Rudy Maxa boards a traditional double-hulled sailing canoe to learn how Polynesians arrived in Hawaii more than 1500 years ago. Maui and Hawaii's Big Island are featured in a new episode of public television's first high-definition series. Thirteen all new *Smart Travels* episodes show viewers how to travel in style for less and offer Rudy's tips, tricks and secret places. Maxa's mantra for viewers is "Smart Travels"—how to see what you want to see and how to get the most for your time and money.

#5 (Rudy in hammock) *Smart Travels* host Rudy Maxa enjoys down time on a glorious beach on Hawaii's Big Island. Maui and Hawaii's Big Island are featured in a new episode of public television's first high-definition series. In 13 all new episodes, *Smart Travels—Pacific Rim with Rudy Maxa* offers viewers new takes on top travel destinations and shows how to travel in style for less.

#6 (Rudy on Ferry with Seattle behind) *Smart Travels* host Rudy Maxa boards a ferry to cross Puget Sound and enjoy stunning views of the Seattle skyline. Seattle is featured in a new episode of public television's first high-definition series. Thirteen all new episodes of *Smart Travels—Pacific Rim with Rudy Maxa* offer new takes on top travel destinations. Maxa, a well-known travel personality, writer and lecturer, is a Pulitzer Prize nominated reporter and a *National Geographic Traveler Magazine* contributing editor.

#7 (Rudy with loaf of bread) *Smart Travels* host Rudy Maxa checks out San Francisco gold rush history and learns why sourdough bread was so important to the "Forty-niners." The Boudin Bread Museum is featured in a new *Smart Travels* episode on San Francisco, as public television's first high-definition series continues. *Smart Travels—Pacific Rim with Rudy Maxa* offers new takes on top travel destinations and models hassle-free ways to get to great places, to discover the Pacific Rim's vitality and character, and to plot a memorable, independent trip.

#8 (Rudy on San Francisco cable car) *Smart Travels* host Rudy Maxa hangs on tight as a San Francisco cable car scales Nob Hill. San Francisco is featured in a *Smart Travels Series V* episode, one of 13 new episodes in public television's first high-definition series. *Smart Travels—Pacific Rim with Rudy Maxa* offers new takes on top travel destinations. Maxa, a well-known travel personality, writer and lecturer, is a Pulitzer Prize nominated reporter and the *Savvy Traveler*™ on public radio's *Marketplace* series.

#9 (Rudy in a cricket market) *Smart Travels* host Rudy Maxa joins locals in a Shanghai cricket market to learn why cricket fights are a favorite local pastime. Shanghai is featured in a new episode of public television's first high-definition series. *Smart Travels—Pacific Rim with Rudy Maxa* shows viewers how to travel in style for less and offers Rudy's tips, tricks and secret places. Maxa models hassle-free ways to get to great places, to discover the Pacific Rim's vitality and character, and to plot a memorable, independent trip.

#10 (Rudy with moose statue) *Smart Travels* host Rudy Maxa enjoys a light moment in Vancouver's Gastown as he poses with a "Royal Canadian Mounted Moose." Vancouver and Victoria are featured in a new episode of public television's first high-definition series. *Smart Travels—Pacific with Rudy Maxa* shows viewers how to travel in style for less and offers Rudy's tips, tricks and secret places. Maxa, a well-known travel personality, writer and lecturer, is a Pulitzer Prize nominated reporter and a *National Geographic Traveler Magazine* contributing editor.

#11 (Rudy on rocky beach) *Smart Travels* host Rudy Maxa joins "The Seaweed Lady" to harvest edible seaweed, a Vancouver Island gourmet delicacy. Vancouver and Victoria are featured in a new episode of public television's first high-definition series. *Smart Travels—Pacific Rim with Rudy Maxa* shows viewers how to travel in style for less and offers Rudy's tips, tricks and secret places. Maxa's mantra for viewers is "Smart Travels"—how to see what you want to see and how to get the most for your time and money.

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